

Old Ranch

• BRANDS •



FALL / WINTER 2025

. FAMILY OWNED .
Old Ranch
• BRANDS EST. 1965 •

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Chase Shirt 25, pg. 8



Miles Shirt 25, pg. 11



FAMILY OWNED, FAMILY OPERATED

With the arrival of fall, we're thrilled to introduce our Fall 2025 Men's collection—a celebration of our small town roots and the family values that define Old Ranch Brands. Drawing inspiration from the expansive views of the Jefferson Valley and the rustic charm of the Amish Daily Farm, this collection embodies the rugged spirit and enduring quality of classic outdoor style.

BUILT ON FAMILY VALUES

At Old Ranch Brands, our clothing is more than just fabric—it's a reflection of our family's heritage and the authentic spirit of small-town life. From New England to the Pacific Northwest, there's a common thread that connects small communities across the country: a deep appreciation for genuine connections and enduring values. Based in the Sierra Nevada foothills, our family-owned business is committed to crafting garments that honor these traditions. Our team, including our office dogs who are always eager for a game of fetch, pours their heart into every piece, ensuring that each one meets our high standards. Every stitch and detail reflects our commitment to maintaining the quality and authenticity that our family values.

DISCOVER TIMELESS STYLE ROOTED IN TRADITION

Our Fall 2025 collection is designed for those who appreciate the finer details of timeless fashion. We believe in clothing that performs as well as it looks, whether you're taking on the outdoors or enjoying a relaxed evening at home.

A BRAND TO BE PROUD OF

Being a family-owned business means everything to us. From our design process to our daily operations, every aspect of Old Ranch Brands reflects our commitment to genuine connections and community values. We're more than just a brand—we're a legacy built on hard work, authenticity, and a deep love for small-town life.

Thank you for being a part of our journey. Here's to a season filled with meaningful moments and timeless style.

SUSTAINABLE CHOICES, GENUINE IMPACT

At Old Ranch Brands, our commitment to sustainability is as deep-rooted as our small-town values. We understand that true quality comes from making thoughtful choices, not just for ourselves but for our community and the world. That's why we've embraced sustainable fibers in our collections, choosing fabrics and materials that are kind to both you and the environment. Our dedication to these eco-friendly options ensures that every piece not only looks great but also stands the test of time.

FAIR TRADE FOR A FAIR FUTURE

We believe in supporting fair and ethical practices, because caring for our community extends beyond our doorstep. That's why we work with partners who share our values, ensuring that the people behind our products are treated with respect and fairness. Our commitment to fair trade means that every garment you wear helps support better wages and working conditions, creating a positive impact on lives and communities.

From our family to yours, we're proud to offer clothing that reflects our values and makes a difference. With every piece, you're not just choosing style—you're choosing to support a brand that stands for integrity, sustainability, and genuine connection.



Keep an eye out for the Fair Trade Certified™ seal throughout this season's book to easily identify ethically produced styles.



Organic Cotton

Organic cotton is a superhero fiber—it is grown using methods that protect the environment, like crop rotation and natural pest control, without synthetic pesticides or fertilizers. This process promotes healthier soils, conserves water, and supports biodiversity. Choosing organic supports farming practices that work in harmony with nature for a cleaner, greener future.

Fiber Benefits

- gentle on sensitive skin
- strong & durable fibers
- soft & breathable



Recycled Polyester

Recycled polyester is made from post-consumer materials like plastic bottles, reducing waste and the need for new resources. The process involves breaking down plastics and spinning them into durable fibers, using less energy and water than virgin polyester. Recycled polyester is durable, lightweight, wrinkle-resistant, and easy to maintain.

Fiber Benefits

- lightweight & durable
- moisture-wicking
- quick-drying & wrinkle-resistant



Recycled Cotton

Recycled cotton is made by repurposing textile waste, reducing the need for new raw materials and saving water and energy. The process involves shredding and spinning old fabric into new fibers, creating a soft, breathable material. It's an eco-friendly option that offers comfort while minimizing environmental impact.

Fiber Benefits

- soft & breathable
- strong & durable fibers
- low-maintenance



Wool & Recycled Wool

Wool and recycled wool both offer natural warmth and durability while being eco-friendly. Wool is breathable, moisture-wicking, and temperature-regulating, while recycled wool reduces textile waste and the need for new resources. These fibers provide lasting comfort, keeping you warm in winter and cool in the summer, all with sustainability in mind.

Fiber Benefits

- temperature-regulating
- natural wicking properties
- odor-resistant



Eli Sweater, pg. 23



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Atlas Jacket, pg. 18

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Chase Shirt 25, pg. 8

Men's

AVAILABLE 8/1/25



A16852 Chase Shirt 25



100% organic cotton, non-brushed
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- 3.5 - 5.5 oz non-brushed yarn-dye fabric
- single chest pocket with pen slot
- hidden button-down collar
- contrast chambray at cuff underside
- back pleat on yoke seam
- locker loop on back pleat
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$69.00 || Standard MSRP \$65.00 || Cost \$32.50



AZ27 Black



AZ61 Blue Skies



B165 Shadow



BN02 Navy



BO01 Whisper White



BO49 Olive



BP89 Grey Mist



BQ33 Asphalt

A15952 Chase Print Shirt 25



100% organic cotton, all-over print
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- 4 oz all-over printed fabric
- single chest pocket with pen slot
- hidden button-down collar
- contrast chambray at cuff underside
- back pleat on yoke seam
- locker loop on back pleat
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$69.00 ||
Standard MSRP \$65.00 || Cost \$32.50



BJ48 Grey



BL03 White

A14952 Davey Shirt



100% organic cotton seersucker
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- 4 oz seersucker fabric
- pearl snap closures
- spread collar
- straight yokes
- 2 chest pockets with snap closure at flaps
- locker loop at inside neck

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 || Cost \$34.50



CI27 Black

A16152 Ranger Shirt 25



100% organic cotton, single side brushed

Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- 5 - 6 oz brushed flannel yarn-dye fabric
- pearl snap closures
- spread collar
- angled yokes
- 2 bias-cut chest pockets with snap closure at flaps
- contrast chambray at inside neck, cuff underside & inside yoke
- locker loop at inside neck.
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$75.00 || Standard MSRP \$69.00 || Cost \$34.50



BC40 Chipmunk



BF02 Navy



BF27 Black



BH42 Hot Sauce



BH57 Major Brown



BK34 Blue Fog



BK80 Natural

A16352 Miles Shirt 25



100% organic cotton, single side brushed
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- heavier weight 10 oz brushed flannel
- single chest pocket with pen slot
- spread collar
- contrast chambray at cuff underside
- back pleat on yoke seam
- locker loop on back pleat

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 || Cost \$39.50



AX40 Chipmunk



BA78 Arabian Spice



BA94 Thyme



BD10 Caviar



BG09 Ombre Blue



BG58 Charcoal

A15452 Trevor Shirt



outer: 100% organic cotton yarn-dye +
lining: 100% organic cotton jersey knit melange

Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- yarn-dye woven shirt with heathered jersey knit lining
- spread collar
- single chest pocket with pen slot
- back pleat on yoke seam
- locker loop inside neckline
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 || Cost \$44.50

Tall Sizes



AY95 Zinfandel

Tall Sizes



BB39 Midnight

Tall Sizes



BE90 Alloy

D192136 Grayson Shirt 25



82 recycled polyester / 13 recycled cotton /
5 spandex

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- printed plaid on smooth face of fabric
- back side of fabric is brushed fleece
- 2 chest pockets with button through flap
- locker loop inside neckline
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$105.00 ||
Standard MSRP \$99.00 || Cost \$49.50

Tall Sizes



DC57 Major Brown

Tall Sizes



DD11 Dark Shadow

D186148 Arlo Shirt Jacket

90 polyester / 10 wool

M	L	XL	XXL
---	---	----	-----

- spread collar
- 2 chest pockets with button through closure flaps
- locker loop at inside neckline

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 || Cost \$49.50



922 Dark Navy



1262 Oatmeal

D190128 Sprague LS Shirt



100% organic cotton terry knit
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- spread collar
- 2 chest pockets with button through closure flaps
- garment dye
- locker loop inside neckline
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$69.00 ||
Standard MSRP \$65.00 || Cost \$32.50



27 Black



587 Ombre Blue



779 Smoked Pearl



833 Major Brown

D177218 Callum Henley



41 organic cotton / 34 recycled polyester / 25 recycled wool jersey

M	L	XL	XXL
---	---	----	-----

- 3-button henley placket

Premier MSRP \$59.00 ||
Standard MSRP \$55.00 ||
Cost \$27.50



587 Ombre Blue



624 Olive



872 Caviar

D188218 Theo LS Polo



41 organic cotton / 34 recycled polyester / 25 recycled wool jersey

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- spread collar
- single chest pocket with faux flap
- 3-button placket
- locker loop inside neckline
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$65.00 ||
Standard MSRP \$59.00 || Cost \$29.50



587 Ombre Blue



624 Olive



872 Caviar

D17964 Kayce Shirt 25



100% organic cotton slub knit
Made in a Fair Trade Certified™ factory



- rib neck trim & cuffs
- heavy wash
- garment dye
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$49.00 ||
Standard MSRP \$45.00 ||
Cost \$22.50



571 Arabian Spice



587 Ombre Blue



622 Thyme



704 Whisper White



973 Chipmunk

D18464 Dominic Henley



100% organic cotton slub knit
Made in a Fair Trade Certified™ factory



- tonal contrast stitching
- decorative trim tape on placket underside
- garment dye
- longer body lengths and sleeves available in Tall Sizes
- 3-button placket

Premier MSRP \$52.00 ||
Standard MSRP \$49.00 ||
Cost \$24.50



571 Arabian Spice



587 Ombre Blue



622 Thyme



704 Whisper White



973 Chipmunk

D191298 Austyn Pullover



100% organic cotton french terry jacquard



- 3 button placket stand collar
- canvas woven tape on hip pockets and underside placket

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



575 Burnt Olive



922 Dark Navy



973 Chipmunk

D146954 Ozark 1/4 Zip Pullover



60 organic cotton / 40 polyester fleece
 Made in a Fair Trade Certified™ factory



- heathered jersey face with brushed fleece back
- metal zipper with twill tape pull

- side slits
- half moon stitching on back of collar

Premier MSRP \$59.00 ||
Standard MSRP \$55.00 || Cost \$27.50



378 Black Iris



622 Thyme



348 Teak



872 Caviar



893 Sterling Blue

F042954 Waylen Vest



60 organic cotton / 40 polyester fleece
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- heathered jersey face with brushed fleece back
- metal zipper with contrast tape
- woven trim at zipper placket, pockets & collar edge
- contrast stitching along shoulders, armholes, collar edge, pockets, & hem
- locker loop inside neckline

Premier MSRP \$69.00 ||
Standard MSRP \$65.00 || Cost \$32.50



378 Black Iris



348 Teak



872 Caviar

F048954 Waylen Jacket



60 organic cotton / 40 polyester fleece
 Made in a Fair Trade Certified™ factory

M	L	XL	XXL	LT	XLT	XXLT
---	---	----	-----	----	-----	------

- heathered jersey face with brushed fleece back
- metal zipper with contrast tape
- woven trim at elbow patches, zipper placket, pockets & collar edge
- contrast stitching along shoulders, collar edge, pockets, & hem
- locker loop inside neckline
- longer body lengths and sleeves available in Tall Sizes

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 || Cost \$39.50



378 Black Iris



348 Teak



872 Caviar

F035296 Atlas Vest



outer: 100% cotton canvas +
lining: 100% organic cotton yarn-dye
Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- utility-style canvas vest with plaid yarn-dye lining
- contrast color yoke and collar
- 2 hip pockets with top entry
- 1 zipper chest pocket & 1 drop-in chest pocket for tools
- internal drop-in pocket
- locker loop at inside neck



348 Teak



622 Thyme

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 || Cost \$49.50

F043296 Atlas Shirt Jacket



outer: 100% cotton canvas +
lining: 100% organic cotton yarn-dye
Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- canvas outer fabric with plaid yarn-dye lining
- 2 chest pockets with flapped snap closure and reversed pleat detail
- internal drop-in chest pocket
- hip pockets
- taffeta-lined sleeves for easy wear
- snap closures
- locker loop at inside neck



348 Teak



587 Ombre Blue



622 Thyme

Premier MSRP \$109.00 || Standard MSRP \$99.00 || Cost \$49.50

F02452 Maverick Jacket



outer: 100% organic cotton, face side brushed
+ lining: 100% polyester faux shearling fleece
+ trim: 100% polyester taffeta

Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- faux shearling fleece lined jacket
- snap closures
- 2 chest pockets with logo snap
- 2 tricot-lined hip pockets
- taffeta-lined sleeves for easy wear
- locker loop inside neckline

Premier MSRP \$149.00 ||
Standard MSRP \$139.00 || Cost \$69.50



CT02 Navy



CV80 Natural



Zachary Vest, pg. 21

Chase Shirt 25, pg. 8

Miles Shirt 25, pg. 11



Waylen Jacket, pg. 17

Dominic Henley, pg. 15

F040531 Jameson Jacket



outer: 100% recycled polyester taffeta +
trim: 100% organic cotton single side brushed flannel

Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- diamond quilted taffeta barn jacket
- 2 chest pockets are unquilted with hidden snap closure
- plaid flannel on collar band, inside yoke, underside of pocket flaps & underside of cuffs
- 2 hip pockets
- internal drop-in pocket
- snap closures
- locker loop inside neckline

Premier MSRP \$139.00 ||
Standard MSRP \$129.00 || Cost \$64.50



973 Chipmunk



1112 Smoke

F029531 Jameson Vest



100% recycled polyester taffeta

Made in a Fair Trade Certified™ factory

M	L	XL	XXL
---	---	----	-----

- quilted taffeta vest
- 2 hip pockets with snap closure
- internal drop-in pocket
- single security zipper chest pocket
- storm placket with snap closure to cover zipper
- locker loop inside neckline

Premier MSRP \$125.00 ||
Standard MSRP \$115.00 || Cost \$57.50



973 Chipmunk



1112 Smoke

F046223 Zachary Vest

100% polyester sherpa fleece

M	L	XL	XXL
---	---	----	-----

- contrast binding at arm holes, collar edge, placket, and sweep
- single chest pocket with zip closure
- hip pockets with zip closure
- contrast zipper tape
- contrast grosgrain tape zipper pulls
- contrast locker loop inside neckline

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



571 Arabian Spice



587 Ombre Blue



624 Olive

D175223 Zachary Pullover

100% polyester sherpa fleece

M	L	XL	XXL
---	---	----	-----

- contrast binding at collar edge, placket, sweep and cuffs
- hip pockets with zip closure
- contrast zipper tape
- contrast grosgrain tape zipper pulls
- contrast locker loop inside neckline

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



571 Arabian Spice



587 Ombre Blue



624 Olive

E071543 Brad Cabin Sweater

70 acrylic / 15 wool / 15 nylon, 7gg

M	L	XL	XXL
---	---	----	-----

- southwest pattern cardigan
- shawl collar with button front closure
- 2 drop-in hip pockets
- rib knit at sweep & cuffs

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



704 Whisper White

E066761 Wade Sweater

46 acrylic / 45 nylon / 5 wool / 4 spandex, 7gg

M	L	XL	XXL
---	---	----	-----

- crossed cable knit pattern
- faux chest pocket with button
- rib knit at neck, cuffs and sweep

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



264 Charcoal



646 Sable

E068630 Cody Sweater



100% organic cotton, 12gg

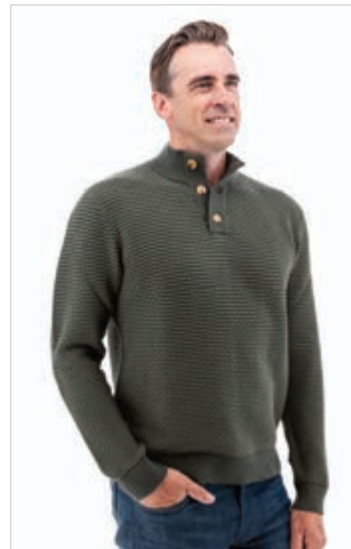
M	L	XL	XXL
---	---	----	-----

- 2 tone textured sweater knit
- rib knit at collar, placket, cuffs & sweep
- 3-button stand collar

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 ||
Cost \$44.50



264 Charcoal



622 Thyme



922 Dark Navy

E074562 Gunner 1/4 Zip Sweater



70 organic cotton / 30 nylon, 12gg

M	L	XL	XXL
---	---	----	-----

- knitted stripe pattern at chest
- rib knit at collar, cuffs & sweep
- quarter zip stand collar

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



264 Charcoal



973 Chipmunk

E063560 Eli Sweater



100% organic cotton, 12gg

M	L	XL	XXL
---	---	----	-----

- jersey knit sweater
- contrast stitching at armholes and yoke seams
- contrast cuff, sweep & collar
- internal stripe on collar
- ladder stripe design along sleeves

Premier MSRP \$79.00 || Standard MSRP \$75.00 || Cost \$37.50



27 Black



264 Charcoal



922 Dark Navy



Miles Shirt 25, pg. 11

Chase Shirt 25, pg. 8 Dominic Henley, pg. 15



Zachary Pullover, pg. 21



Dominic Henley, pg. 15



Waylen Vest, pg. 17

Dominic Henley, pg. 15



Trevor Shirt, pg. 12



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T Available in Tall Sizes

MEN'S SIZE CHART

SIZE	M	L	XL	XXL
NECK	15¼"-15¾"	16"-16¾"	17"-17¾"	18"-18½"
CHEST	39"-41"	42"-44"	45"-47"	48"-50"
WAIST	31"-34"	34"-36"	38"-40"	41"-43"

MEN'S TALL SIZE CHART

SIZE	LT	XLT	XXLT
KNITS BODY LENGTH	31"-32"	32"-33"	33"-34"
WOVENS BODY LENGTH	33"-34"	34"-35"	35"-36"
SLEEVE LENGTH	38-39½"	39-40½"	40-41½"

All sales by Sportif Wholesale or Old Ranch Brands, referred to hereinafter as "Sportif", are exclusively governed by and subject to the Terms and Conditions contained herein. Requests which add to, vary from or conflict with these Terms & Conditions are expressly rejected and can only be made effective in a written document signed and dated by an officer of Sportif.

Orders are subject to credit approval by Sportif's Banking Factor. Standard Terms are N30 and effective from the date of invoice. Advance payment may be required in some cases. Preseason discounts are issued at the time of invoice. Discounts are extended to merchandise only and not to shipping and handling. We reserve the right to ship orders up to 30 days in advance of the requested ship date. Prices are subject to change without notice. We reserve the right to accept or reject any order.

ORDER CANCELLATIONS/REVISIONS

Order cancellations or revisions equal to or more than 20% must be made through regional sales representative and may result in the loss of preseason terms and discount. All cancellations and revisions must be requested in writing.

CANCELLATIONS WILL NOT BE ACCEPTED AFTER 60 DAYS FROM ORDER SUBMISSION DATE.

CLAIMS

Claims against shipments must be made in writing (via mail, fax or email) within 15 days from receipt of goods. Warranty returns will be repaired or replaced at Sportif's option.

RETURNS

All returns, including defective merchandise, must be preauthorized by your account manager within 90 days. Unapproved returns will be refused at the Dealer's expense. Approved returns that are not defective or damaged must be received by Sportif in a condition conducive for resale. Returns may be subject to a 10% restocking fee.

SHIPMENTS

Standard shipping will be F.O.B. Sportif Wholesale, Inc., UPS Ground Service, prepaid and invoiced. All other shipping methods or special shipping instructions need to be clearly stated on your purchase order.

PAST DUE ACCOUNTS/COLLECTION

Past due accounts shall incur a service charge of 1.5% per month, or \$5.00, whichever is greater, for each outstanding invoice. Shipments will be withheld from accounts with past due invoices and/or other charges. Accounts that are more than 60 days past due may be turned over to a collection agency. Buyer agrees to pay the full cost and expense, including attorney's fees incurred by Sportif Wholesale, Inc. for the collection of past due accounts.

EMPLOYEE PURCHASES/VIP PROGRAM

We offer discounts to full-time store employees. Please contact your sales rep or our customer service for details and authorization of our on-line Sales Associate Pro-Deal.

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