

Old Ranch

• BRANDS •



FALL / WINTER 2025

. FAMILY OWNED .
Old Ranch
• BRANDS EST. 1965 •

CORPORATE OFFICE

Sportif USA
1415 Greg St., Suite 101 • Sparks, NV 89431
Phone: 1-800-776-7843 • Fax: (775) 356-3567
E-mail: whsl@sportif.com

CANADA DISTRIBUTION

Sportables Fine Goods Limited
75 Shields Ct., Unit 2 • Markham, Ontario • Canada, L3R 9T4
Phone: 1-800-563-2746 Fax: (905) 305-1639
E-mail: info@sportables.ca

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- Get regular updates on inventory
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Lisa Lombardi Keeley & Michael Keeley
PO BOX 248
Perkinsville, VT 05151
Lisa Cell: (203) 215-0485
Michael Cell: (802) 299-6622
Lisa E-mail: lisakeeley.lk@gmail.com
Michael E-mail: michaeljkeeley73@gmail.com

SOUTHEAST / MID-ATLANTIC
Alabama, Georgia, Florida,
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Paul Jones
701 41st Ave. South
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Phone: (843) 457-7819
Email: pauljone@earthlink.net

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Julie Bailey Weeks & Mark Weeks
15509 Holdridge Dr.
Wayzata MN 55391
Julie Cell: (612) 759-6391
Mark Cell: (612) 965-5509
Julie E-mail: julie@bailey2weeks.com
Mark E-mail: mark@bailey2weeks.com

HEARTLAND
Arkansas, Louisiana, Mississippi,
Oklahoma, Texas

Sigrid & Alan Quinn
2554 NW Marshall St., Unit A
Portland, OR 97210
Sigrid Cell: (206) 200-7578
Alan Cell: (503) 250-2680
Sigrid E-mail: sigridquinn66@gmail.com
Alan E-mail: alancquinn@aol.com

ROCKY MOUNTAIN
Colorado, W. Nebraska, New Mexico,
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Soni Miller
1571 E. Petunia Way
Sandy, UT 84092
Phone: (801) 572-3470
Cell: (801) 554-3212
E-mail: sonimiller18@gmail.com

WEST COAST / SOUTHWEST
Arizona, California, Nevada, Hawaii

Paige Ricciardi
3650 Lazarro Dr.
Carmel, CA 93923
Phone: (831) 238-2746
E-mail: paigekitson@yahoo.com

PACIFIC NORTHWEST
Washington, Oregon, Alaska

Sigrid & Alan Quinn
2554 NW Marshall St., Unit A
Portland, OR 97210
Sigrid Cell: (206) 200-7578
Alan Cell: (503) 250-2680
Sigrid E-mail: sigridquinn66@gmail.com
Alan E-mail: alancquinn@aol.com

CANADA REPS

EASTERN CANADA

Sally Adams
160 Tycos Dr., Suite 114
Toronto, Ontario, M6B 1W8
Phone: (416) 998-4729
Fax: (866) 568-5950
E-mail: sallyadamsagency@gmail.com

WESTERN CANADA

Rina Howard
#106-281 Cougar Ridge Dr. SW
Calgary, Alberta T3H 0J2
Cell: (403) 999-4975
E-mail: r_howard@telus.net

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Aveline Shirt, pg. 16



FAMILY OWNED, FAMILY OPERATED

As the crisp fall air settles in, we're delighted to introduce our Fall 2025 Women's collection—a celebration of our small town roots and the family values that drive Old Ranch Brands. Inspired by the scenic beauty of the Jefferson Valley and the charming Amish Daily Farm, this collection is a tribute to the timeless style and genuine warmth of rural life.

BUILT ON FAMILY VALUES

At Old Ranch Brands, our clothing is more than just fabric—it's a reflection of our family's heritage and the authentic spirit of small-town life. From New England to the Pacific Northwest, there's a common thread that connects small communities across the country: a deep appreciation for genuine connections and enduring values. Based in the Sierra Nevada foothills, our family-owned business is committed to crafting garments that honor these traditions. Our team, including our office dogs who are always eager for a game of fetch, pours their heart into every piece, ensuring that each one meets our high standards. Every stitch and detail reflects our commitment to maintaining the quality and authenticity that our family values.

DISCOVER TIMELESS STYLE ROOTED IN TRADITION

We believe in clothing that stands the test of time, which is why our Fall 2025 collection is designed with classic appeal and enduring quality. Whether you're enjoying a sunset on the porch or venturing outdoors, our collection is made to accompany you through every moment with ease and authenticity.

A BRAND TO BE PROUD OF

We take immense pride in being a family-owned business, and it shows in everything we do. From our design process to our close-knit team, every aspect of Old Ranch Brands is built on a foundation of trust, community, and genuine connection. We're not just making clothes—we're creating a legacy that we can all be proud of, one that celebrates the heart and soul of small-town America.

Thank you for being part of our journey. Here's to a season filled with meaningful connections and timeless style.

SUSTAINABLE CHOICES, GENUINE IMPACT

At Old Ranch Brands, our commitment to sustainability is as deep-rooted as our small-town values. We understand that true quality comes from making thoughtful choices, not just for ourselves but for our community and the world. That's why we've embraced sustainable fibers in our collections, choosing fabrics and materials that are kind to both you and the environment. Our dedication to these eco-friendly options ensures that every piece not only looks great but also stands the test of time.

FAIR TRADE FOR A FAIR FUTURE

We believe in supporting fair and ethical practices, because caring for our community extends beyond our doorstep. That's why we work with partners who share our values, ensuring that the people behind our products are treated with respect and fairness. Our commitment to fair trade means that every garment you wear helps support better wages and working conditions, creating a positive impact on lives and communities.

From our family to yours, we're proud to offer clothing that reflects our values and makes a difference. With every piece, you're not just choosing style—you're choosing to support a brand that stands for integrity, sustainability, and genuine connection.



Keep an eye out for the Fair Trade Certified™ seal throughout this season's book to easily identify ethically produced styles.



Organic Cotton

Organic cotton is a superhero fiber—it is grown using methods that protect the environment, like crop rotation and natural pest control, without synthetic pesticides or fertilizers. This process promotes healthier soils, conserves water, and supports biodiversity. Choosing organic supports farming practices that work in harmony with nature for a cleaner, greener future.

Fiber Benefits

- gentle on sensitive skin
- strong & durable fibers
- soft & breathable



Recycled Polyester

Recycled polyester is made from post-consumer materials like plastic bottles, reducing waste and the need for new resources. The process involves breaking down plastics and spinning them into durable fibers, using less energy and water than virgin polyester. Recycled polyester is durable, lightweight, wrinkle-resistant, and easy to maintain.

Fiber Benefits

- lightweight & durable
- moisture-wicking
- quick-drying & wrinkle-resistant



Recycled Cotton

Recycled cotton is made by repurposing textile waste, reducing the need for new raw materials and saving water and energy. The process involves shredding and spinning old fabric into new fibers, creating a soft, breathable material. It's an eco-friendly option that offers comfort while minimizing environmental impact.

Fiber Benefits

- soft & breathable
- strong & durable fibers
- low-maintenance



Wool & Recycled Wool

Wool and recycled wool both offer natural warmth and durability while being eco-friendly. Wool is breathable, moisture-wicking, and temperature-regulating, while recycled wool reduces textile waste and the need for new resources. These fibers provide lasting comfort, keeping you warm in winter and cool in the summer, all with sustainability in mind.

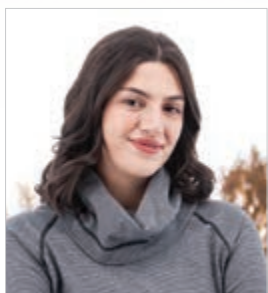
Fiber Benefits

- temperature-regulating
- natural wicking properties
- odor-resistant



MEET THE WOMEN WEARING THE OLD RANCH BRANDS FALL / WINTER 2025 COLLECTION!

We hope that by sharing the height of the models and the size of clothing they are wearing, it will illuminate how products will fit and make your ordering easier. Don't hesitate to reach out to your sales rep or our customer service team for more specifics about fit.



Alli

5'6 | WEARS SIZE: 6/S



Demerey

5'5 | WEARS SIZE: 6/S



Karissa

5'4 | WEARS SIZE: 4/S



Khalilah

5'6 | WEARS SIZE: 4/XS



Kirsty

5'10 | WEARS SIZE: 4/S



Krystal

5'7 | WEARS SIZE: 6/S

SPECIAL THANKS TO OUR FRIENDS AND HOSTS AT:



WOMEN'S SIZE CHART

SIZE	XS		S		M		L		XL	XXL
	0	2	4	6	8	10	12	14	16	18
CHEST	34½"	35½"	36½"	37½"	38"	40"	41½"	43"	44½"	47"
WAIST	26½"	27½"	28½"	29½"	31"	32"	33½"	35"	36½"	39"
HIP	37½"	38½"	39½"	40½"	42"	43"	44"	46"	47½"	50"



Hadlee Vest, pg. 11

Tia Top, pg. 10 Nora Jacket, pg. 26

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Women's

AVAILABLE 8/1/25

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M212291 Tia Top

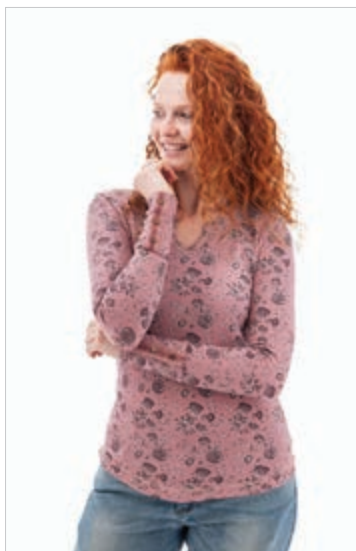


60 organic cotton / 40 polyester waffle
 Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- printed waffle knit
- notch neckline
- velvet trim tape at cuffs & inside neckline
- decorative buttons on cuffs

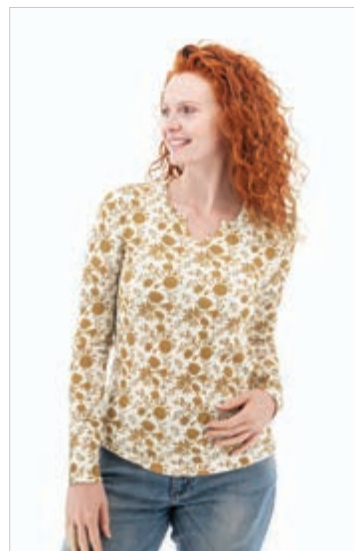
Premier MSRP \$55.00 ||
Standard MSRP \$49.00 ||
Cost \$24.50



DA26 Nostalgia Rose Print



DA02 Dark Navy Print



DA01 Whisper White Print

M218291 Jenson Top



60 organic cotton / 40 polyester waffle
 Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- decorative v-stitch at neck
- thumbholes on cuffs

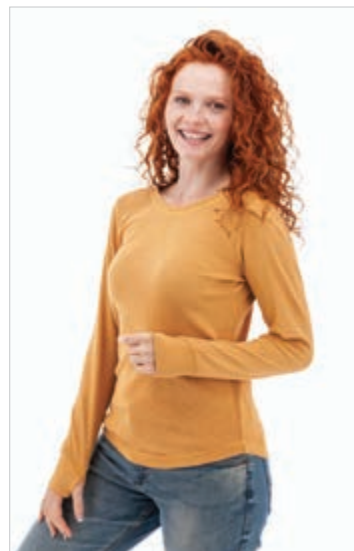
Premier MSRP \$49.00 ||
Standard MSRP \$45.00 ||
Cost \$22.50



713 Nostalgia Rose



922 Dark Navy



1133 Dijon



704 Whisper White

M214291 Cyndi Cowl Neck

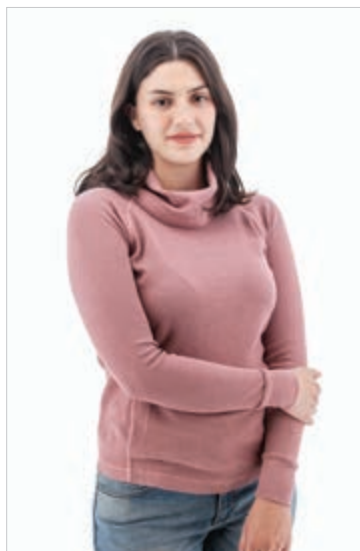


60 organic cotton / 40 polyester waffle
 Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- cowl neck
- front and back princess seams
- raglan sleeves

Premier MSRP \$55.00 ||
Standard MSRP \$49.00 ||
Cost \$24.50



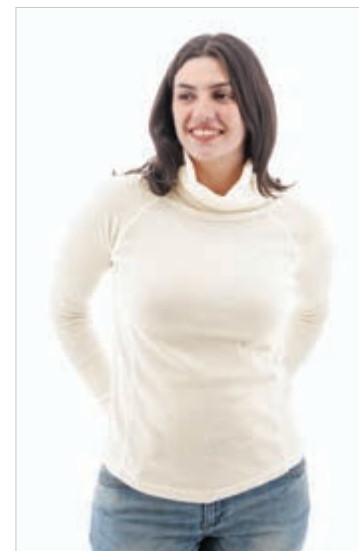
713 Nostalgia Rose



922 Dark Navy



1133 Dijon



704 Whisper White

O29524 Hadlee Vest



outer: 100% recycled polyester
 micro-fleece + lining:
 100% polyester taffeta

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- variegated diamond quilting
- 2 chest pockets with snap closures on flaps
- 2 hip pockets
- princess seams on front & back
- ring snap closures

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



646 Sable



704 Whisper White



775 Winter Sky



922 Dark Navy

J28052 Salina Shirt



100% organic cotton

Made in a Fair Trade Certified™ factory

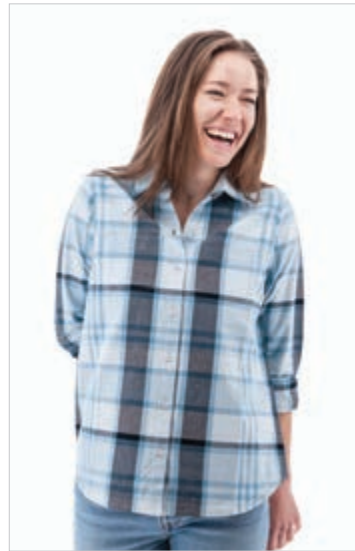
XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 27.5" length
- relaxed fit
- full button front placket
- 2 chest pockets
- inverted back pleat
- bend back placket

Premier MSRP \$59.00 ||
Standard MSRP \$55.00 ||
Cost \$27.50



XP03 White



XP09 Ombre Blue



BW27 Black



BW43 Sun Dried Tomato



CB26 Nostalgia Rose



CB51 Blue

J28852 Carson Shirt



100% organic cotton chambray
 Made in a Fair Trade Certified™ factory

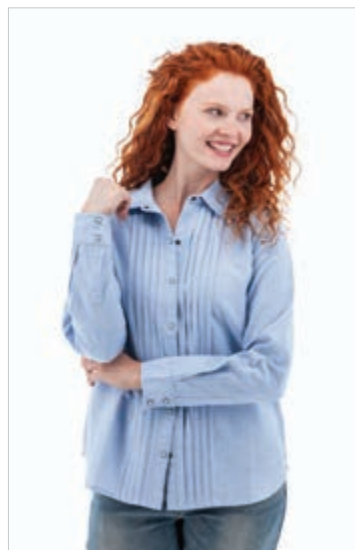
XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 27.5" body length
- pintuck details along placket
- snap closures

Premier MSRP \$65.00 ||
Standard MSRP \$59.00 ||
Cost \$29.50



CK03 White



CK51 Blue

J295230 Demi Shirt



100% organic cotton seersucker
 Made in a Fair Trade Certified™ factory

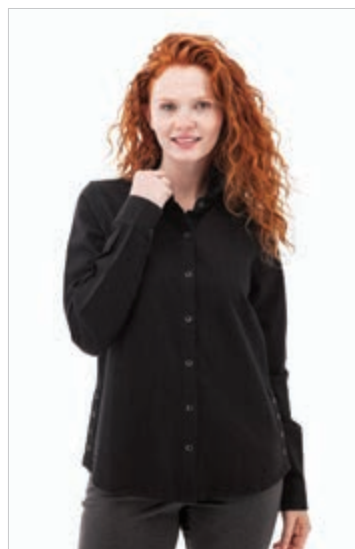
XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 26.5" length
- bias-cut, 4-button side seam plackets
- metal buttons

Premier MSRP \$65.00 ||
Standard MSRP \$59.00 ||
Cost \$29.50



03 White



27 Black

M15469 Wrenley Cowl Neck

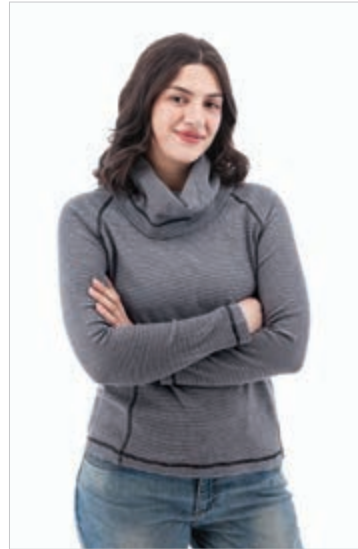


70 polyester / 27 organic cotton /
3 spandex rib knit, yarn-dye stripe
Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- yarn-dye stripe rib knit
- cowl neck
- front and back princess seams
- raglan sleeves

Premier MSRP \$65.00 ||
Standard MSRP \$59.00 ||
Cost \$29.50



922 Dark Navy



908 Port



1188 Onyx

M20469 Wrenley 1/4 Zip Pullover

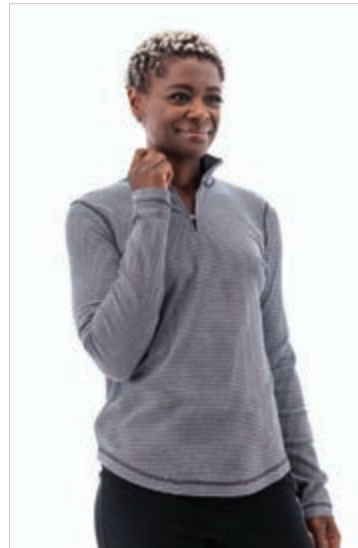


70 polyester / 27 organic cotton /
3 spandex rib knit, yarn-dye stripe
Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- yarn-dye stripe rib knit
- quarter zip stand collar

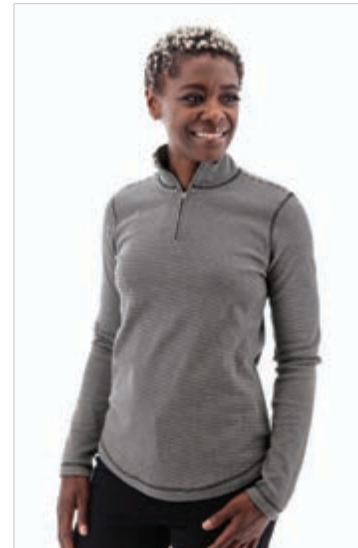
Premier MSRP \$65.00 ||
Standard MSRP \$59.00 ||
Cost \$29.50



922 Dark Navy



908 Port



1188 Onyx

M17795CR Skyla Henley Top 25



95 organic cotton / 5 spandex jersey,
all-over print

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- solid contrast trim at center front placket & neck trim
- 3 button placket
- printed jersey knit fabric

Premier MSRP \$55.00 ||
Standard MSRP \$49.00 ||
Cost \$24.50



908 Port



922 Dark Navy



1102 Eucalyptus

M20724 • M20724DB Lucy Pullover



100% recycled polyester micro-fleece
+ woven nylon trim

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- solid nylon woven trim placket and cuff binding
- quarter zip stand collar

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



M20724 • 704 Solid Whisper White



M20724DB • DB01 Whisper White Print

M18064 Layla Top



100% organic cotton slub knit
Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- v-neck
- embroidered woven neckline
- small side slits
- garment dye
- heavy wash

Premier MSRP \$45.00 ||
Standard MSRP \$42.00 || Cost \$21.00



117 Niagara



418 Eggplant



646 Sable



704 Whisper White



922 Dark Navy

J24452 Aveline Shirt

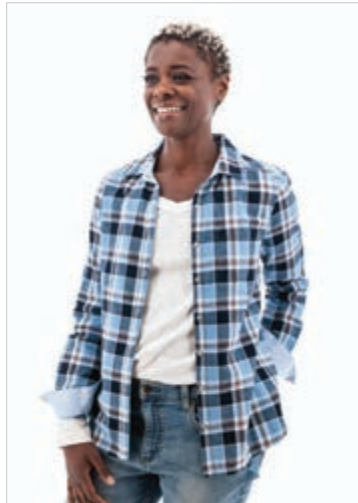


outer: 100% organic cotton, single side brushed
+ trim: 100% organic cotton chambray
Made in a Fair Trade Certified™ factory

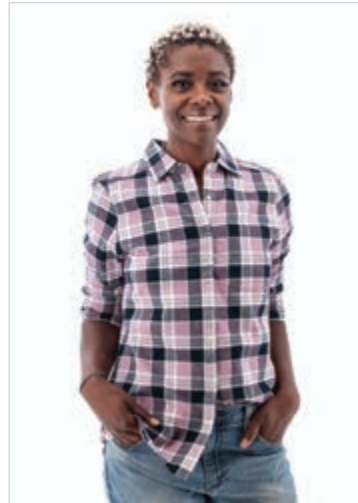
XS	S	M	L	XL	XXL
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- 27" length
- relaxed fit
- single chest pocket
- ring snap closures
- chambray trim at cuff underside, placket underside & inner collar band

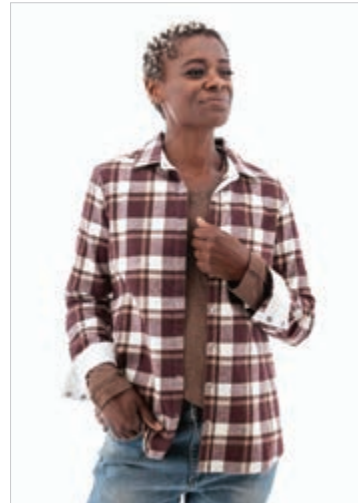
Premier MSRP \$65.00 ||
Standard MSRP \$59.00 ||
Cost \$29.50



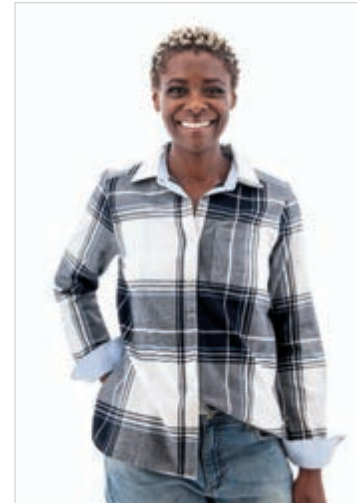
BX05 Light Blue



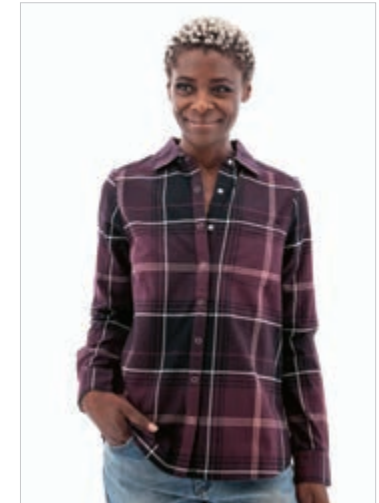
BX26 Nostalgia Rose



BX95 Zinfandel



XR02 Navy



XR24 Eggplant

J25952 Gracie Shirt



100% organic cotton

Made in a Fair Trade Certified™ factory

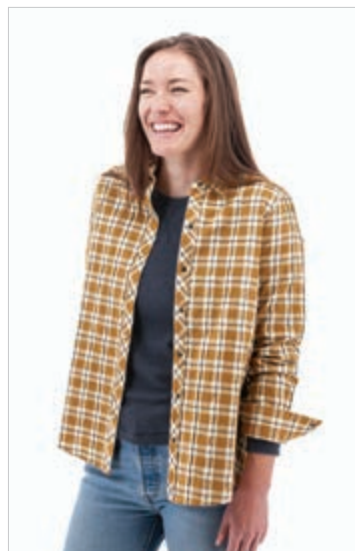
XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 27" length
- pearl snap closures
- princess seams
- bias-cut side panels
- bias-cut back yoke
- pintuck stitch yarn-dye plaid

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



BM15 Cranberry



BM22 Gold

O292842 Payette Vest

100% polyester double sided fleece

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- double sided fleece
- solid micro fleece outer
- solid high pile fleece inner
- 2 hip pockets
- reverse seams along armholes, yokes, center front placket & center back seam

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



908 Port



1188 Onyx



1333 Moon Rock

M19895 • M19895CM Tatum Top



95 organic cotton / 5 spandex jersey,
solid and all-over print
Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- crew neck tee shirt
- reactive dye or all over print

Premier MSRP \$42.00 ||
Standard MSRP \$39.00 ||
Cost \$19.50



M19895 • 775 Winter Sky



M19895 • 704 Whisper White



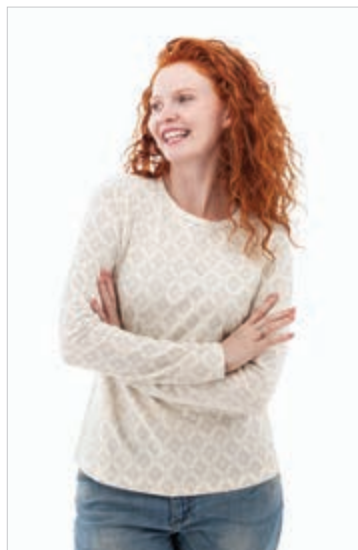
M19895 • 27 Black



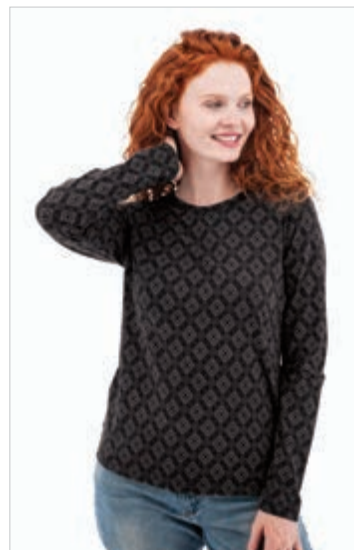
M19895 • 908 Port



M19895 • 268 Drizzle Grey



M19895CM • CM01 Whisper White
Print



M19895CM • CM27 Black Print



M19895CM • CM95 Zinfandel Print

M18595 • M18595CM Mariela Turtleneck

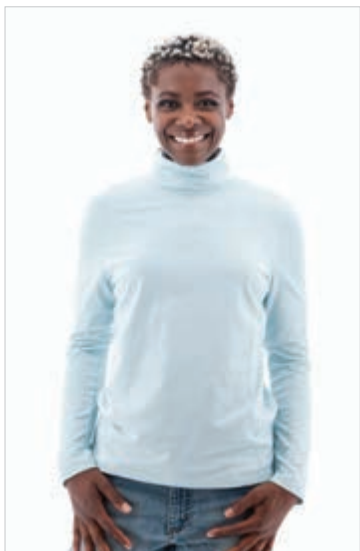


95 organic cotton / 5 spandex jersey,
solid and all-over print
Made in a Fair Trade Certified™ factory

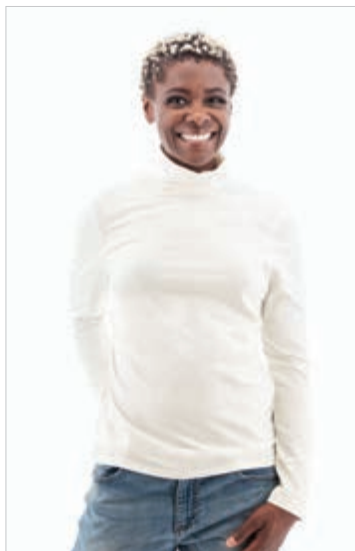
XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- fold over turtleneck collar
- reactive dye or all over print

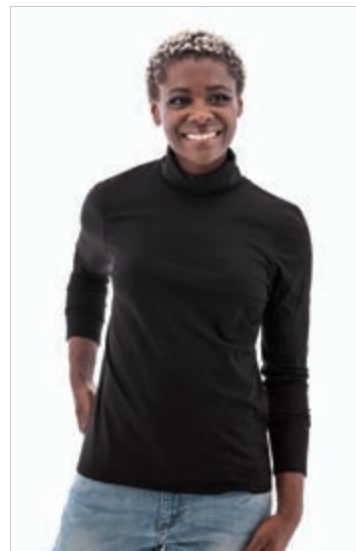
Premier MSRP \$42.00 ||
Standard MSRP \$39.00 ||
Cost \$19.50



M18595 • 775 Winter Sky



M18595 • 704 Whisper White



M18595 • 27 Black



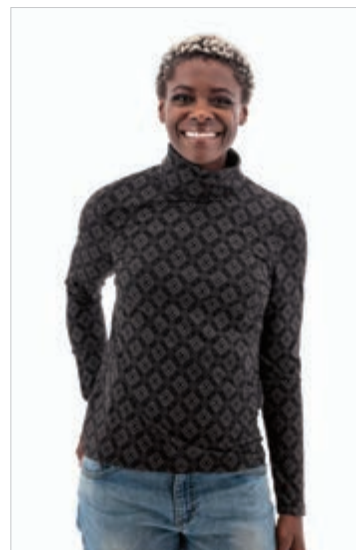
M18595 • 908 Port



M18595 • 268 Drizzle Grey



M18595CM • CM01 Whisper White Print



M18595CM • CM27 Black Print



M18595CM • CM95 Zinfandel Print

M15695 Sofia Top



body: 95 organic cotton / 5 spandex jersey + trim: 70 polyester / 27 organic cotton / 3 spandex rib knit, yarn-dye stripe

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 5 button placket
- yarn-dye striped rib knit at center front placket underside & cuffs
- contrast stitching at princess seams

Premier MSRP \$55.00 ||
Standard MSRP \$49.00 ||
Cost \$24.50



922 Dark Navy



908 Port



1188 Onyx

N525221 Suzy Sweater



50 recycled polyester / 29 polyester / 13 acrylic / 5 wool / 3 spandex, 12gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- pointelle sweater knit
- cable patterns on front, back and sleeves
- rib knit at neckline, cuffs & sweep
- side slits

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



670 Heather Grey



922 Dark Navy



973 Chipmunk

N517761 Alani Cardigan

46 acrylic / 45 nylon / 5 wool / 4 spandex, 7gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- rib knit at neck, center front placket, sweep & cuffs
- large fair isle pattern at chest
- full button front closure

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 ||
Cost \$44.50



908 Port



922 Dark Navy



1133 Dijon

N514761 Adalynn Sweater

46 acrylic / 45 nylon / 5 wool / 4 spandex, 7gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- raglan sleeves
- rib knit at neck, sweep & cuffs

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



646 Sable



704 Whisper White



713 Nostalgia Rose



854 Blue Haze

N519761 Teigen Sweater

46 acrylic / 45 nylon / 5 wool / 4 spandex, 7gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- fair isle pattern along sweep & cuffs
- contrast rib knit at neckline and cuffs
- raglan sleeves

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 ||
Cost \$44.50



670 Heather Grey



704 Whisper White

N516724 Diamond Sweater

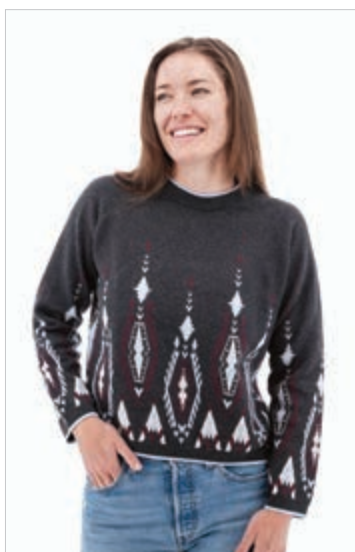


100% organic cotton jacquard, 12gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- rib knit at neck, sweep & cuffs with tipping color
- diamond knit pattern border

Premier MSRP \$85.00 ||
Standard MSRP \$79.00 ||
Cost \$39.50



264 Charcoal

N507761 Willa Cardigan

46 acrylic / 45 nylon / 5 wool / 4 spandex, 7gg

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- shawl collar cardigan with 2-button closure
- southwestern pattern

Premier MSRP \$105.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



775 Winter Sky

M199148 Stevi Shirt-Jac

90 polyester / 10 wool plaid

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 27.5" length
- plaid big shirt
- 2 bias-cut chest pockets with button through flaps
- large shirrtail

Premier MSRP \$105.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



DE24 Eggplant



DE48 Grey

J30452 Zoey Shirt-Jac



100% organic cotton

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 29.5" length
- heavier weight 10 oz yarn-dye
- plaid big shirt
- 2 chest pockets with button through flap closure

Premier MSRP \$75.00 ||
Standard MSRP \$69.00 ||
Cost \$34.50



CF03 White



CF30 Rose

0300842 Emery Shirt-Jac

100% polyester double sided fleece

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- oversized shirt-jac
- double sided fleece
- solid micro fleece outer
- solid high pile fleece inner
- single pocket with button through flap
- shirttail hemline
- 2 hip pockets

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



908 Port



1333 Moon Rock



1188 Onyx

030952 Kevyn Jacket



outer: 100% organic cotton, brushed + lining:
 100% polyester faux shearling + sleeve lining:
 100% polyester taffeta

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- faux shearling fleece lined big shirt
- fleece lined hood
- button closure at center front
- taffeta-lined sleeves for easy wear
- 2 hip welt pockets
- twill tape on placket underside and inside neckline

Premier MSRP \$119.00 ||
Standard MSRP \$109.00 || Cost \$54.50



CG02 Navy

029363 Joni Jacket



outer: 40 wool / 40 polyester / 10 acrylic /
 10 nylon + lining: 100% polyester taffeta

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 2 chest pockets with concealed snap flaps
- button closure at center front
- shirttail hemline
- fully lined

Premier MSRP \$139.00 ||
Standard MSRP \$129.00 || Cost \$64.50



BV08 Stone

0314296 Whitley Jacket



outer: 100% cotton canvas +
lining: 100% polyester taffeta

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 28" length
- decorative quilted canvas
- 2 hip pockets with top entry snap closure & open side entry
- taffeta-lined sleeves for easy wear

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



348 Teak



587 Ombre Blue

028952 Lidia Jacket



100% organic cotton yarn-dye, single
side brushed

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 31.5" body length
- 2 chest pockets with button through flaps
- 2 hip pockets
- taffeta-lined sleeves for easy wear

Premier MSRP \$109.00 ||
Standard MSRP \$99.00 ||
Cost \$49.50



XZ80 Natural

031752 Abigail Cardi-Jac



100% organic cotton

Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- shawl collar neckline
- 2-button closure
- hip pockets

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 ||
Cost \$44.50



CH03 White



CH27 Black

0286531 Nora Vest



100% recycled polyester matte taffeta
 Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- diamond quilted taffeta vest
- princess seams on back
- elastic at waist on back
- 2 hip pockets
- storm placket with snap closures
- curved hem

Premier MSRP \$95.00 ||
Standard MSRP \$89.00 ||
Cost \$44.50



704 Whisper White



1112 Smoke

0302531 Nora Jacket

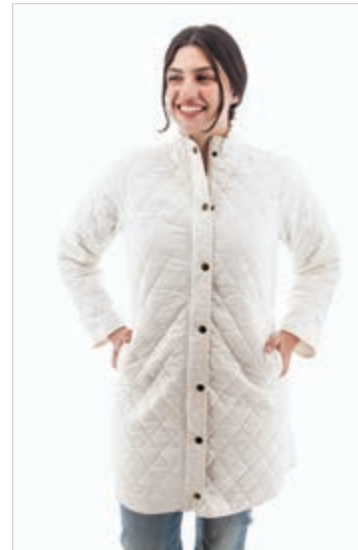


100% recycled polyester matte taffeta
 Made in a Fair Trade Certified™ factory

XS	S	M	L	XL	XXL
----	---	---	---	----	-----

- 35" length
- diamond quilted taffeta jacket
- princess seams on back
- elastic at waist on back
- 2 hip pockets
- storm placket with snap closures
- curved hem

Premier MSRP \$125.00 ||
Standard MSRP \$119.00 ||
Cost \$59.50



704 Whisper White



1112 Smoke



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Wrenley 1/4 Zip Pullover, pg. 14 Tatum Top, pg. 18

DRINK • STAY • PLAY



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Chase Print Shirt, pg. 9 in Men's

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Old Ranch
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